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Notes from editor (not for publication):

HEADLINE ELEMENTS:

####BEGIN HED####

Apple growers launch hurricane relief funds

####END HED####

####BEGIN SUBHED####

- Crowdfunding campaigns rally to support families of
- Jamaican farm workers at Vermont orchards in aftermath of
- 4 Melissa

####END SUBHED###

TEXT BODY:

####BEGIN TEXT###

- In the wake of the devastation caused by Hurricane
- Melissa in Jamaica last week, apple growers in Vermont have
- 8 begun fundraisers to provide direct financial support to their
- 9 Jamaican team members who annually come to Vermont to help
- with the harvest.

On Oct. 29, Champlain Orchards of Shoreham 11 announced it is organizing a statewide relief campaign by 12 Vermont apple growers: the Vermont Apple Growers' Support 13 Fund for Jamaican Seasonal Workers. 14 The crowdfunding, via a GoFundMe appeal, will provide 15 direct financial relief to every worker from Jamaica who work 16 seasonally at participating farms under federal temporary visas for 17 agricultural employment. 18 For those employees, "100% of proceeds go directly to 19 workers to help them and their families recover and rebuild," Ben 20 Rule, director of sales and marketing at Champlain Orchards, 21 wrote in a news release. Green Mountain Orchards in Putney, Dutton Berry Farm 23 in Newfane, and Southern Vermont Orchards in Bennington are 24 among the participating Vermont orchards. 25 "For decades, Vermont's apple industry has relied on 26 Jamaican seasonal workers whose skill, strength, and friendship 27 have helped sustain our farms through the challenges of weather, 28 labor shortages, and economic uncertainty," Rule wrote. 29 He described them as "not just workers — they are 30 family." "They've helped raise barns, pick millions of apples, and 32 build lasting relationships across borders," Rule said. "Their 33 dedication keeps Vermont's orchards alive and thriving. Now it's 34 our turn to help them." 35 The campaign at gofundme.com/f/aid-vermonts-orchard-36 workers-affected-by-melissa will run through Nov. 12 with a goal 37 of \$150,000. The campaign raised almost \$50,000 in its first four 38 days. 39 Rule wrote the campaign will be operated "with full 40 transparency: Champlain Orchards will collect and distribute 41 funds across all participating orchards based on verified 42

headcounts," with every eligible worker receiving the same

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amount of aid.

Scott Farm starts its own relief

fund

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Scott Farm in Dummerston said it was not participating 47 in the GoFundMe campaign. It is, however, doing its own 48 emergency fundraiser for its eight Jamaican farmworkers. 49 "Our small crew of eight is the heart and soul of our 50 farm," wrote Scott Farm Orchardist Erin Robinson in a news 51 release. "Without their tireless effort and immense hard work, we 52 would not be able to successfully harvest and pack the fruit we 53 grow. In essence, they are the glue that keeps Scott Farm in 54 operation." 55 Robinson added that "every single one of them — Fredson Brissett (from Trelawny, Jamaica), Michael Johnson (St. Elizabeth), Wevon Welcome (Trelawnly), Garfield Marrett 58 (Trelawny), Garth Johnson (St. Elizabeth), Leonard Cooper (St. 59 Elizabeth), Ryan Hutchinson (St. Thomas), and Kamoil King (St. 60 Catherine) — have sustained damage to their homes and farms." 61 The Landmark Trust USA, the nonprofit owner of Scott 62 Farm, is managing the fundraiser. Gifts can be accepted via credit 63 or debit card at bit.ly/839-jamaica or by check or money order 64 made out to The Landmark Trust USA, 707 Kipling Rd., 65 Dummerston, VT 05301 with "Jamaican crew relief" in the memo 66 line. 67

####END TEXT###

BIO/COATTAIL:

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