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—Article Number:.....42582

Notes from editor (not for publication):

HEADLINE ELEMENTS:

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1 Brattleboro Community TV marks 50 years with telethon
2 and party

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4 TEXT BODY:

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5 For 50 years, Brattleboro Community Television (BCTV)
6 has been a cornerstone of local storytelling — from covering
7 local municipal and school board meetings to training
8 community members in media production.

9 Founded in the 1970s with a mission to give everyone a
10 voice on TV, BCTV continues to offer talk shows, podcasts,

11 livestreams, and event recordings representatives say reflect the
12 vibrancy of the region.

13 Selectboard meeting coverage was the organization's first
14 production and remains its flagship program today. But BCTV is
15 much more than Tuesday night meetings. It's powered by a
16 creative community of volunteers, producers, and staff, bringing
17 stories to life.

18 On Friday, Nov. 14, BCTV will be celebrating "those who
19 have made the community media center vibrant and robust."
20 From noon to 8 p.m., BCTV will host a telethon featuring a range
21 of live programming on local cable, its website, and YouTube.
22 From artistic performances to interviews with legislators, to news
23 shows, to poetry and more, everyone is welcome to contribute
24 their voice and enjoy this live programming.

25 Longtime shows like *Here We Are* and *Energy Week* will
26 debut new specials in addition to one-off performances, such as
27 Joel Veena and Vidhi Salla's production of "Kaa's Hunting," live at
28 Rudyard Kipling's former house in Dummerston; and "Poets
29 Unite!" a special featuring former Vermont poet laureate Chard
30 deNiord and local poet Michael Carignan.

31 From 6 to 8 p.m., the broadcast will shift to BCTV's
32 Producer Party at The Stone Church — a free, public event
33 celebrating the creativity of BCTV's partners and volunteers.
34 Attendees can have a drink, enjoy food from 802 Soul Kitchen, a
35 live performance by songwriter Oh Dad, and the presentation of
36 seven producer awards recognizing outstanding contributions
37 over the past year.

38 For more information, visit [brattleborotv.org/get-](http://brattleborotv.org/get-involved/50th-anniversary)
39 [involved/50th-anniversary](http://brattleborotv.org/get-involved/50th-anniversary) or contact johnny@brattleborotv.org.
40 You can watch on Nov. 14 on local cable on Comcast Channel
41 1078, on BCTV's website, brattleborotv.org/live, or on BCTV's
42 YouTube channel, @BrattleboroCommunityTV.

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BIO/COATTAIL:

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VIDEO:

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LOGLINE (SOCIAL MEDIA):

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