

—Slug:.....COMM-0842.town.GCH_GivingTuesday
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Notes from editor (not for publication):

[REDACTED]

HEADLINE ELEMENTS:

#####BEGIN HED#####

1 | Grace Cottage to raise funds for Emergency Department
2 | upgrades using via 'Giving Tuesday' campaign to raise money for
3 | Emergency Department upgrades

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5 | #####END SUBHED#####

5 | TEXT BODY:

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6 | After "Black Friday" and "Cyber Monday"" comes
7 | "Giving Tuesday," a worldwide day of philanthropy during this
8 | season of gratitude. This year, Giving Tuesday falls on Dec. 2.
9 | To aid in its long-standing commitment to providing
10 | exceptional care, Grace Cottage Family Health & Hospital says it

11 is seeking Giving Tuesday donations to upgrade security in its
12 Emergency Department.

13 Upgrades include additional security cameras in key
14 areas;¹⁵ shatterproof, impact-resistant glass and doors;¹⁵ and
15 improved lockdown mechanisms for rapid response.

16 "These improvements will not change the warm and
17 welcoming atmosphere at Grace Cottage — but they will ensure
18 greater protection for patients in their most vulnerable moments,
19 and for the caregivers who dedicate their lives to helping the
20 community," the hospital said in a news release.

21 Grace Cottage's Giving Tuesday goal is \$25,000. Any
22 amount raised over expenses will go toward other Emergency
23 Department needs. Gifts, no matter the size, will go directly
24 toward these upgrades.

25 -Checks payable to Grace Cottage with "Giving Tuesday"
26 on the memo line may be sent to P.O. Box 1, Townshend, VT
27 05353. For details on the equipment and more information, visit
28 gracecottage.org/givingtuesday or call 802-365-9109.

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BIO/COATTAIL:

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LOGLINE (SOCIAL MEDIA):

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