

—Slug:.....COMM-0845.put.winter\_cheer  
—Contributor.....  
—Contributor email.....  
—For section.....Town and Village  
—Format.....News - no byline  
—Dateline.....Putney  
—Article Number:.....42756



**Notes from editor (not for publication):**



**HEADLINE ELEMENTS:**

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**3 TEXT BODY:**

#####BEGIN TEXT#####

4 Putney Community Cares is again opening "Putney  
5 Winter Cheer" to everyone in the community. This creates an  
6 opportunity for everyone who needs cheer in the community to  
7 receive a gift card from a local business.

8 Putney Community Cares, Putney Food Co-op, Putney  
9 General Store, and The Putney Diner will be collecting donations  
10 at their registers to go toward the purchase of gift cards from

11 Putney businesses. Putney Community Cares will be managing  
12 the purchase and distribution of gift cards.

13 Those who know someone needing cheer this holiday  
14 season can fill out a form at [bit.ly/PutneyWinterCheer2025](https://bit.ly/PutneyWinterCheer2025) by  
15 Friday, Dec. 19. Putney Community Cares asks that forms be  
16 submitted only for those who have a true need for support.

17 Forms may be for a child, family member, friend, or  
18 neighbor — note the name of the person completing the form  
19 will appear with the gift card.

20 Putney Community Cares will be collecting donations  
21 and tallying the amount they are able to spend for each  
22 individual, and then purchase gift cards to distribute by Dec. 23.

23 Donations can also be made online at  
24 [bit.ly/PutneyWinterCheerDonation](https://bit.ly/PutneyWinterCheerDonation) (the link is case sensitive) and  
25 via USPS: send a check to Putney Community Cares, Attn: Putney  
26 Winter Cheer, 54 Kimball Hill, Putney, VT 05346

27 Putney Community Cares will not be accepting  
28 donations of toys or any other goods for this drive — only  
29 monetary donations to support the purchase of gift cards to local  
30 businesses. To learn where to donate toys or other gifts, contact  
31 Putney Community Cares at  
32 [coordinator@putneycommunitycares.org](mailto:coordinator@putneycommunitycares.org).

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BIO/COATTAIL:

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*LAST ISSUE IN WHICH THIS FILE CAN BE RUN:*

#####BEGIN MAXISSUE#####

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LINKS:

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VIDEO:

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LOGLINE (SOCIAL MEDIA):

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