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Notes from editor (not for publication):



HEADLINE ELEMENTS:

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1 Brattleboro Savings & Loan celebrates Financial Literacy

2 Month

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4 TEXT BODY:

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5 Brattleboro Savings & Loan (BS&L) will be a participant
6 in National Financial Literacy Month in April.

7 Recognizing the importance of financial education in
8 empowering individuals and families, BS&L representatives say it
9 will provide essential financial tools and resources through
10 seminars this month.

11 “Financial literacy helps people feel confident about
12 their finances so that they can make better decisions, avoid extra
13 debt, and plan well. Families with strong financial habits spend
14 wisely, support local businesses, and make decisions that help
15 the local economy,” said John Blake, BS&L’s senior vice president
16 for retail banking.

17 Blake said financial literacy “is about understanding how
18 money works, and when people learn about budgeting and
19 managing debt, they’re better prepared for the future. They can
20 plan for big moments like buying a home, saving for retirement,
21 or paying for school.”

22 Throughout the month of April, BS&L will host a series of
23 free evening seminars. These sessions will cover a range of
24 important topics, including how to avoid common mistakes with
25 your will and trust, spotting scams, and avoiding fraud.

26 “Everyone should have access to financial knowledge.
27 Educating our community so people can make informed choices
28 about their money is a foundation of our mission,” said Robert
29 Sims, CEO and president of BS&L. “We are so grateful to
30 collaborate with local partners such as Secret & Darrow. These
31 partnerships give us the opportunity to share practical, real-world
32 advice with members of our community.”

33 For more information about our Financial Literacy Month
34 programs and to reserve your seat for these valuable events, visit
35 brattbank.com/financial-literacy or contact them directly at 802-
36 254-5333. Spaces for these events is limited, so participants
37 should reserve a spot early.

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LINKS:

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LOGLINE (SOCIAL MEDIA):

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