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Notes from editor (not for publication):



HEADLINE ELEMENTS:

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1 Rich Earth Institute, Brightwater Tools host April 30 open
2 house

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4 TEXT BODY:

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5 On Thursday, April 30, from 4:30 to 6:30 p.m., join the
6 Rich Earth Institute and Brightwater Tools for an open house at its
7 offices, 355 Old Ferry Rd., to learn how these two local
8 organizations are working in tandem to harness an abundant
9 source of nutrients in “waste.”

10 Organizers said in a news release that the ongoing war
11 on Iran is leading to global fertilizer shortages and skyrocketing

12 prices that are threatening farmers' livelihoods and are putting
13 food systems at risk.

14 "It's a vital reminder of the urgency to re-localize our
15 nutrient sources, so farmers can continue to grow the crops that
16 feed our communities," they said. "By completing food nutrient
17 cycles locally — through practices such as urine diversion,
18 blackwater systems, composting, and food waste digestion—we
19 can build food security, healthy watersheds, and more resilient
20 communities."

21 Visitors can tour the U.S.'s first community-scale urine
22 recycling facility, meet their operations and research teams, learn
23 how the system works in practice, and see real-world
24 infrastructure, including urine-diverting toilets and urinals,
25 collection trucks, and pumping equipment.

26 Brightwater Tools' processing technologies — including
27 the pasteurizer and freeze concentrator — will also be
28 showcased, along with information about pilot projects in Europe
29 where urine is transformed into a high-quality fertilizer that
30 replaces imported synthetic fertilizers.

31 For more information, visit bit.ly/862-rich.

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BIO/COATTAIL:

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VIDEO:

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LOGLINE (SOCIAL MEDIA):

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