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Notes from editor (not for publication):

HEADLINE ELEMENTS:

####BEGIN HED####

1 Our birth center is worth saving. Are we willing to save
2 it?

####END HED####

####BEGIN SUBHED####

3 No community hospital can solve this crisis alone. It
4 requires state and federal reimbursement reform, rural health
5 investment, and local philanthropy. We are fighting on all of
6 those fronts — and we need our community alongside us.

####END SUBHED####

7 TEXT BODY:

####BEGIN TEXT####

8 WHEN I BECAME an OB/GYN, I was told, “Great choice —
9 you’ll never go out of business delivering babies.” I now find
10 myself fighting to make sure that’s still true.

11 I knew I wanted to be an OB/GYN when I was 2 years
12 old, watching my parents prepare for my sister's home birth in
13 Dummerston. But after almost two decades at large academic
14 medical centers, I found myself a cog in a system rich in
15 specialists — all underutilized and replaceable.

16 In 2020, after giving birth to my own two kids,
17 something snapped into focus: I needed a community where my
18 work and my family could exist together.

19 At Brattleboro Memorial Hospital (BMH) I found it. I help
20 patients conceive, deliver their babies, and treat the prolapse and
21 incontinence that can come with time.

22 Earlier this year, we delivered a baby at 23 weeks, the
23 mother too unstable to transfer. In the middle of the night, a
24 home birth patient arrived in hemorrhagic shock after a 45-
25 minute ambulance ride. She would have likely died if she had
26 had to travel another half hour.

27 We are saving the lives of our neighbors.

28 * * *

29 FIVE YEARS AFTER returning to Brattleboro, I find myself in
30 a fight I didn't sign up for.

31 Since 2020, more than 130 rural hospitals have closed or
32 announced plans to close their labor and delivery units — more
33 than two per month. On June 30, the BMH board of directors
34 voted to close our birth unit within six to nine months unless
35 emergency funds can be secured.

36 But we are not accepting this decision as final.

37 The question is not whether we can afford to keep the
38 birthing center open — it is whether we can afford to close it.
39 We are fighting to avoid becoming part of that statistic.

40 Here is the reality:

41 Birth centers lose money. They always have. The
42 difference now is there's nothing left to cover the loss. BMH
43 collects only 43 cents of every dollar billed for OB/GYN care.
44 Hospitals historically offset these losses with revenue from
45 specialty care, surgery, and radiology.

That model is collapsing. Nationally, Medicare covers 83% and Medicaid covers 58% of the true cost of healthcare, forcing hospitals to rely on private insurance to make up the difference. In Windham County — the oldest county in Vermont, with high rates of poverty — there are not enough private insurance dollars to cover the gap.

The fixed costs of running a birth center don't bend with volume. Round-the-clock staffing must be maintained every hour of every day, whether one baby or 20 are born that week. A hospital delivering 150 babies a year pays nearly the same operating costs as one delivering 500 but receives only one-third of the revenue.

Vermont has the lowest fertility rate in the nation, and Windham County has the lowest in Vermont. Births here have declined 20% since 2019, compared to 10% statewide and 3% nationally. Brattleboro's population has been stable since the 1980s, yet births at BMH have dropped from nearly 500 per year to fewer than 250 today.

The workforce pipeline is thin. Recruiting OB/GYNs, labor and delivery nurses, and anesthesiologists to rural communities is genuinely hard. Medical training happens in large urban centers, and graduates tend to stay where they train.

When a key provider leaves, there is often no one ready to step in — and filling the gap with traveling clinicians costs far more. At any given time, multiple hospitals in Vermont are recruiting OB/GYNs.

* * *

WHEN I WAS BORN at home in Newfane, my parents relied on Brattleboro Memorial Hospital as their backup. Forty years later, I am the one providing that backup. BMH is not simply a safety net — we have built one of the highest-quality community obstetric programs in New England.

In 2025, our primary cesarean rate was 13% and overall cesarean rate was 24% — well below national averages of 23% and 33%, respectively.

81 Our midwife-led birth model trusts the natural birth
82 process, with the clinical judgment to know when intervention is
83 necessary. We have never gone on diversion. Our nursery runs
84 24/7 with clinicians certified in neonatal resuscitation, backed by
85 real-time collaboration from Dartmouth's Maternal Fetal
86 Medicine and Neonatology teams.

87 Windham County has Vermont's highest home birth rate
88 — 6%, more than double the state average — and BMH accepts
89 more home birth transfers than any other community hospital in
90 the state. Three times more Vermonters live more than 30 minutes
91 from a birth hospital compared to the national average.

92 When something goes wrong outside a hospital, we are
93 the safety net that saves lives.

94 Vermont is the only state in the nation to earn a perfect
95 "A" grade on the March of Dimes maternal health report card.
96 That is not an accident. Annual skills training, statewide data
97 review, and a deeply collaborative care network have made
98 Vermont's community hospitals among the safest places in the
99 country to have a baby.

100 Keeping births in Vermont is the safest option for our
101 residents.

102 * * *

103 BMH PAYS APPROXIMATELY \$3.8 million per year for birth
104 services uncovered by insurance reimbursement — and it is now
105 drawing directly from our dwindling endowment to cover the
106 gap.

107 Closing the birth center would eliminate that loss on a
108 balance sheet, but doing so would cost our community far more
109 than it would save.

110 Southeastern Vermont is disproportionately hurt by birth
111 center closures. For decades, 11-15% of Vermonters have given
112 birth out of state. If BMH closes, out-of-state births in Windham
113 and Windsor will jump to 86%, roughly 5 times the state average.

114 Patients and babies will be less safe having to travel
115 farther, and Vermont healthcare dollars and higher-wage jobs

116 from our region will flow into neighboring states. BMH is the
117 largest employer in Brattleboro — as many as 50 jobs could be
118 lost.

119 When communities lose birthing services, young families
120 leave or don't come — a pattern already well underway in
121 Vermont.

122 Vermonters in the southeast corner of the state would be
123 forced to rely on hospitals facing their own crises. Our patients
124 will be directed to Baystate Franklin in Greenfield, Massachusetts,
125 and Cheshire Medical Center in Keene, New Hampshire — both
126 hospitals facing their own serious financial pressures.

127 Baystate Franklin announced layoffs just this month.
128 Dartmouth just posted a \$63.5 million deficit over the past six
129 months. These are not stable receiving facilities.

130 Southeastern Vermonters will have no remaining local
131 options and no voice if those centers face their own closures

132 * * *

133 THERE IS A way forward.

134 No community hospital can solve this crisis alone. It
135 requires state and federal reimbursement reform, rural health
136 investment, and local philanthropy. We are fighting on all of
137 those fronts — and we need our community alongside us.

138 We must recapture Vermont births with insurance
139 incentives, medical transportation from Windsor County, and
140 hybrid prenatal care models with Children and Infant Services.

141 Vermont Medicaid and private insurers must increase
142 reimbursements for childbirth services. Vermont should also
143 implement Standby Capacity Payments — proposed by the
144 nonpartisan Center for Healthcare Quality and Payment Reform
145 — combining a fixed monthly payment per woman of
146 childbearing age in the service area with a service-based fee
147 when a birth occurs.

148 Other states are finding ways to support their rural birth
149 centers. Oregon is giving \$37.5 million to rural birth hospitals for

150 stabilization — \$15 million from the state and \$22 million from
151 the federal government.

152 While we must restructure how birth care is paid for,
153 states and the federal government must develop solutions to this
154 growing issue. In the meantime, BMH needs a robust
155 philanthropic campaign to give us time to explore long-term
156 solutions.

157 * * *

158 HERE IS HOW you can help.

159 • *Use our services.* Choose BMH for prenatal care,
160 delivery, and all your healthcare needs. Every service here helps
161 offset the cost of keeping the birth center open.

162 • *Give.* Charitable gifts to BMH help replenish the
163 endowment keeping the birth center alive. In the short term we
164 need philanthropy; in the long term, systemic policy change is
165 essential.

166 • *Speak up.* Learn about the issue and make your
167 opinion known.

168 The next generation of Windham County families
169 deserves to be born and raised right here in Vermont — close to
170 home and surrounded by their community.

####END TEXT####

BIO/COATTAIL:

####BEGIN BIO/COATTAIL####

171 **CORINA TENNANT, M.D.**, is a board-certified OB/GYN,
172 chief of obstetrics and gynecology at Brattleboro Memorial
173 Hospital, and a partner at Four Seasons OB/GYN & Midwifery in
174 Brattleboro. For more information, visit SaveBirthAtBMH.org.

####END BIO/COATTAIL####

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LOGLINE (SOCIAL MEDIA):

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